

## ARTICLE 1 GENERAL PROVISIONS

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### 1.3 PURPOSE

#### 1.3.1 General

The purpose of this Ordinance is to promote and protect the public health, safety, peace, comfort, and general welfare of the citizens and residents of Apex and its extraterritorial jurisdiction (ETJ). It is a comprehensive, unified set of regulations that govern the subdivision of land, the development of land, and the use of land.

#### 1.3.2 Specific

This Ordinance is adopted for the following particular purposes:

- A) ***Implement policies of 2045 Land Use Map***  
To implement the goals and policies of the Apex 2045 Land Use Map, as well as other goals and policies adopted by the Town Council related to growth and development.
- B) ***Protect small-town character***  
To protect and improve the established small-town character of Apex and the social and economic stability of the existing residential, commercial and other land uses within the Town.
- C) ***Promote good planning practice***  
To promote good planning practice and to provide a regulatory mechanism which includes appropriate performance standards for development within the Town.

- D) ***Prevent adverse impacts on environment***  
To prevent the adverse impacts of development on natural resources and features and the availability of water, water quality, roads and transportation, flood plains, and steep slopes in critical areas of the Town.
- E) ***Efficient use of land and public services***  
To encourage a more efficient use of land and public services and to reflect changes in technology of land development.
- F) ***Promote alternative land development practices***  
To promote alternative land development practices which will otherwise promote the public health, safety, and general welfare.
- G) ***Discourage sprawl***  
To discourage sprawling development patterns such as single dimensional residential development, leap-frog development and strip commercial development.
- H) ***Encourage mixed use development and interconnectivity***  
To encourage mixed-use development and interconnectivity between development.