



APEX PUBLIC ART COMMITTEE MONTHLY MEETING
21 October 2024
6:00pm

IN ATTENDANCE

Bethany Bryant
Tom Colwell
Brad Erickson
Susan Kirley
Ewan Pritchard
Lafayette Trawick
Taylor Wray, Town of Apex Liaison

ABSENT

Sean Durham

Call to Order – Tom

Started at 6:00pm

Approval of 16 September 2024 Meeting Minutes

Approved // 1st Bethany // 2nd Brad

Town Liaison Report – Taylor

Nothing to report at this time.

Chairperson's Report – Tom

Nothing to report at this time.

Public Comment

None present.

Old Business

- Mural (White Oak Creek Greenway) – Tom
 - See *Figure 1* at the end of this document.
 - We have made great progress with the selected artist.
 - We are working on getting them under contract. Once they are under contract (hopefully within 2 weeks), we can share their name and begin to meet with them to build the design.
 - Possibly, first full week of November will be first design meetings.
 - Susan: Did we designate a theme?
 - Tom: Yes, 'Nature' is the theme.

- Crosswalk Art (Salem Street) – Taylor
 - See *Figure 2* at the end of this document.
 - The Salem Street Crosswalk Mural's Call for Artist application is officially live last Friday on the Town's website. We will be receiving applications for this until December 17.

- The official theme chosen and voted on by PAC was “The Arts”. This consists of depictions of painting, books, theatre, etc.
 - PAC will work with the chosen artist to work out what that means specifically for this highly visible space.
 - A selection committee consisting of PAC members and a few select downtown business owners will be formed soon to choose the muralist.
 - A virtual meeting after December 17 will be scheduled to choose the artist for this project.
 - The deadline to fully complete this costume is July 1, 2025. The schedule is planned based on this deadline.
 - The application for this is live. Tom asked the committee to forward it to their lists of artist for qualified and interested people.
- Crosswalk Art (Park) – Sean
 - Sean was not present, but Tom talked with him.
 - Sean has some concepts of what can be done at Hunter Street Park. Two crosswalks located in the parking lot between the soccer and softball fields
 - Tom asked Taylor what the next steps would be with the Town? Maybe a small group meets with someone to walk through this offline to get the info to them
 - Taylor said that this proposal will require a meeting with her at the location and we will need to nail down a concept for this project. We will operate very similarly to how we do the other crosswalk which will be (1) formulate the design in house or call for artists, (2) complete a public review open for feedback for 30 days, (3) then it will be brought to Council with the public’s feedback.
 - Tom will work with Sean and meet Taylor out there in the next couple of weeks.
- Digital Art – Tom / Taylor
 - This is specifically the video project.
 - Tom has been in contact with a Durham production company to do the content for the opening reception.
 - We also had a meeting with the provider of the projector and the technology/software application that comes along with that a couple of weeks ago. They walked us through that software and how that might work; folks from IT was also present on the call.
 - Taylor has met with Avcon, BrightSign, and our Structural Engineers within the last month.
 - The BrightSign (essentially a mini-computer) product called BrightAuthor will work well for sending & scheduling art for projection.
 - The structural engineers are working on the drawings for the structure and should have them completed by our November PAC meeting on November 19. The preliminary meeting showed the structure as very straight forward so that can lend to future art on or near the structure.
 - PRCR has a contractor in mind for this project and will be contracting them once the drawings are completed.
 - Lafayette wanted to know what the cost for the software and launch content would be and if it was a continuous annual cost. Tom mentioned that the software is already included. We don’t have to necessarily do something at the launch but one of the things we talked about in the past was using our other mural funds (since this is technically a mural) in order to get very professional & curated content to start out.
 - Tom continued with, we might want to do something special for holiday time or if we wanted to something at a different level, then maybe that’s something we do again in the future.

- Lafayette asked about the costs that are event based from the PAC budget. Tom mentioned that the content can range. Could range from a couple thousand dollars and flex to much higher.
- Lafayette asked about the cadence of events this would be used for. Tom mentioned that we don't have specific events picked out, but are working with the Town on the Content Guidelines. Should have feedback within a month.
- Tom mentioned that we don't want to projector's content to get stale.
- Lafayette and Taylor mentioned that this project is getting more exciting as we get closer.
- As the projector goes online, we will be able to gauge the content.
- Susan wanted to know if the projector can be used to promote/advertise individual personal events held locally (a wedding, personal event, show, performance)?
 - Tom mentioned that that was not the intent of the project. It would be specific for public art and Town of Apex Special Events. It would not be an ad, it would be content related to those happenings.
 - Envisioned themed material around these happenings, not specifically an ad.
- Targeting Spring Time (2025) for the launch.

- Public Art Stickers – Sean
 - Sean was not present, but Tom talked with him.
 - Tom stated that Sean found a place online: 1000 stickers for about \$300. We can scale that number up or down which would affect the price.
 - Tom will forward Taylor the info for us to look into it.
 - Taylor asked what these stickers would be used for. Tom said that stickers would be promotional items for events. It would be the PAC logo. To be given out at The Halle and at events.
 - Ewan mentioned they could be stuck to water bottles and computers.

- Holiday Window Painting – Bethany
 - We are on track for Monday, December 2, 3pm-5pm
 - 3 high schools are signed up
 - Bethany will send Taylor a list of items needed (materials and cookies)
 - Tom asked if there is anyone who is interested in assisting Bethany, please let us know.
 - Susan is interested in being present.
 - Lafayette asked if the locations were the same.
 - Bethany answered Yes! Downtown fire station and The Halle
 - Bethany mentioned that someone from the Town was present last year taking photos. Possibly someone from the Fire Department.

- Apex Sculpture Walk (ASW IV & ASW V) – Tom
 - ASW IV
 - Tom mentioned that PAC will be bringing some pieces to Council for purchase and relocation approval. Taylor said she is working on getting land surveys for the locations proposed. Tom and Taylor were able to work on 4-5 locations. So far the ones that were proposed have possible locations adjacent that would work.
 - The Depot location would be closer to the building than originally proposed.
 - Taylor mentioned a reminder that PAC requested to bring 2 sculptures to Council.
 - Best in Show Winner was Bob Doster's "Keyhole Portal" and People's Choice Award was Timothy Werrell's "Doves of Peace".
 - We are trying to find 2 spaces since we are proposing two sculptures.

to incorporate the nature theme of the park. This project is not required, it is open for recommendation right now.

- Ewan likes that this could be similar to the unity mural. He further asked if the community involvement piece of the unity mural increased/decreased/kept the same in regards to the budget. Tom said it did not have any impact on the budget since we built the process in from the beginning which was a small community group.
- Tom said that this gives PAC a couple of items to think about for a very small space which does not lend to much community involvement so we just need to think about that because you cannot get many hands involved. If this is a project we would like to pursue, we can look more into this.
- Ewan asked if Council is asking about all 4 sides. Taylor responded no that only the front facing wall was mentioned. Ewan, Lafayette, Susan, and Tom mentioned that they should wrap the mural around the structure. Ewan said the other side might be more interesting. Taylor mentioned that is the side with the double doors.
- Tom would like the group to go out there to look at the space.

Tom asked if there were any other new business items to bring up.

Ewan asked where the movie screen is put up at the Nature Park Amphitheatre. Taylor responded that the screen is put up in front of the concrete slab on the greenery.

Motion to Adjourn

Ended at 6:33pm

Approved // 1st Ewan // 2nd Lafayette



Figure 1



Figure 2



Figure 3