



**APEX PUBLIC ART COMMITTEE MONTHLY MEETING**

**15 July 2024**

**7pm**

***IN ATTENDANCE***

Bethany Bryant

Tom Colwell

Sean Durham

Brad Erickson

Maren Ward, Town of Apex Liaison Substitute

***ABSENT***

Susan Kirley

Ewan Pritchard

Lafayette Trawick

Taylor Wray, Town of Apex Liaison

**Call to Order – Tom**

Start Time: 7:01pm

**Approval of 17 June Meeting Minutes**

Approved

1<sup>st</sup>: Bethany

2<sup>nd</sup>: Sean

**Town Liaison Report – Maren (substituting for Taylor)**

Maren mentioned she was recording the meeting for note taking purposes. No other notes at this time.

**Chairperson's Report – Tom**

No other notes at this time.

**Public Comment**

None present

**Old Business**

- Future committee operations – Ashley Gentry
  - Ashley was not able to attend and decided to push the swearing in to another meeting.
  - Approved at Council Meeting: Tom as Chair // Sean as Vice-Chair // reappointments of Tom and Bethany.
- Apex Sculpture Walk – Tom
  - “Keyhole Portal” by Bob Doster won the Best in Show Award.
  - “Doves of Peace” by Timothy Werrell won the People’s Choice Award.
  - Tom said there is money in the budget that could possibly cover both pieces if recommended to Council as such.

- Motion to make recommendation for purchase of both awarded pieces:
  - Approved by 1<sup>st</sup> Bethany / 2<sup>nd</sup> Brad
  - Bethany asked if they would be placed around the sculpture walk? She thinks it would be best to have it close by to the current walks. Discussion with Tom moved forward noting it will be okay if not on the walk, just like “Jager” (The Bear) we can incorporate it somewhere else in town and can always move things if needed. – It was noted that “Doves of Peace” are smaller and easy to fit in somewhere, “Keyhole Portal” is larger and more difficult.
  - Question was asked about if this could use it as an archway.
  - Brad asked about construction on the Tunstall House and the possibilities of art projects/sculptures there – Tom noted that project is a good while out
  
- Mural – Tom
  - The Call for Artists for the White Oak Creek Greenway Mural was posted online on Wednesday, July 10 on the Town’s website.
  - Tom sent out to many people around Apex, Cary, and Raleigh area! He is hoping to have most things locked down before the new year starts.
  - The Call closes on September 10, 2024. The timeline for this project brings us into March 2025.
  - Brad asked what the timeline would look like for this? Tom broke it down as follows:
    - PAC gets together in September and selects artist from applicants.
    - Artists send in designs
    - PAC gets together again to approve the design
    - Design goes to Town Council for approval
  
- Crosswalk Art – Sean
  - Update on potential alternate location in a town park (Jaycee or Kelly Road are options)
    - Sean started off by laying out locations: Jaycee, Kelly Road, Hunter Street, and Pleasant Parks are the main options. Thinks Pleasant is a good, large, and new spot. Also thinks Hunter Street Park could work out really well. Specifically, near the dog park and baseball field or the path behind the skatepark. Hunter Street seemed to be a top pick because it has two different entrances to make this project easier.
    - Tom asked what Sean’s thoughts were on the design. He was thinking dogwoods, he said that has been discussed before and the white and pink colors would look nice and it would be a simple design. He said that could always change though. He did recognize that Cary’s logo is a Dogwood, so his other idea was for something abstract.
    - He and Tom discussed that it could work to have something fun with a pop of color
    - Sean will draft up both designs
    - Sean asked what the timeline might look like? Tom said depends on weather and traffic at locations chosen. Maren informed them if it is a park location they can always ask for the schedule of events there to plan around it.
  - Separate from the Salem Street Crosswalk feedback that Taylor requested last week. – There was some confusion about this – more details are wanted – Bethany said she thought it was all pretty new, someone made a request so it ended up with them

- Digital Art – Tom / Taylor
  - Potential workshop on how to use BrightSign
    - Taylor has contacted Avcon about this and is still waiting on a response. We are trying to work out a training on a Monday night at coincides with a PAC meeting.
  - Guidelines submitted, feedback from town
    - Taylor has worked on editing these & has sent them off to Communications for their review.
  - Taylor is working on getting a formal proposal from one of 3 companies regarding the structure for the projector. Once we get a sufficient proposal, the Director of PRCR, Craig Setzer, will work with Taylor to determine a contractor to build said structure.
  - Avcon has sent Taylor the specification sheets for all of the electrical needs.
  - Bethany asked how the digital artwork works? Do we pay for things, do we get a DVD of something, what exactly is it? Tom said it could be free displays or could be expensive specific things if that is what is wanted. He went to a couple different places and free and expensive things were both awesome. He said its really all about the projection quality and what is being displayed, movement is very important for this, there has to be some fun movement otherwise it looks like a slideshow. Tom has a meeting on July 16<sup>th</sup> with those involved and will give an update.
  - Brad asked about a timeline for this, Sean is thinking by PeakFest.
  - Tom has been having meetings, so after things are set they can discuss opening dates.

### **New Business**

- Funding for art projects around town was mentioned and Tom said he would ask about something he brought up before. He said it was a thought that there could be a percentage of funds put into new capital projects, not necessarily for funding for PAC, but to make sure there is an art budget attached to new buildings. His example, the new Mason St building, if a percentage of funds was set for art it could be a spot for a new sculpture or something.
- Sean brought up the idea of getting PAC stickers made for a small and easy way to spread the word. Stickers are big thing all over the place right now and there can be different designs. Thoughts were a clean and sophisticated design as well as a fun, crazy, quirky design, or even a few along that line.
  - They could have the logo, a qr code, the website, whatever we think will fit.
  - Sean asked about rights to photos of the sculptures on the walk, thinking that could work on a sticker and Tom agreed and said he was good to go with that idea. They could be 2 inch round stickers to give out for free at PeakFest and other events, as well as just to place around Town like at The Halle and The Depot or Downtown businesses.
  - Tom and the group really like this idea, Tom asked Sean to make some calls and look into prices and come up with some designs for next time.
- Bethany brought up a possibility for getting some marketing help. She said her husband, Nick, is talking to Veridia about this connection. They have someone from New York exploring and promoting around here currently. They usually cover big cities, but are trying to come to smaller places to make a connection with those smaller communities.

### **Motion to Adjourn**

End Time: 7:34pm

Approved 1<sup>st</sup> Sean // 2<sup>nd</sup> Brad