



APEX PUBLIC ART COMMITTEE MONTHLY MEETING

16 October 2023

7:00pm

In Attendance

Bethany Bryant

Tom Colwell

Sean Durham

Brad Erickson

Susan Kirley

Ewan Pritchard

Lafayette Trawick

Taylor Wray, *Liaison to TOA*

Call to Order – Tom

7:00pm

Approval of 18 September 2023 Meeting Minutes

1st Bethany / 2nd Susan – PASSES.

Town Liaison Report – Taylor

No updates at this time.

Chairperson's Report – Tom

No updates at this time.

Public Comment

None present.

Old Business

- Video project – Taylor
 - I was informed on Friday that the Purchasing Department is in the process of creating a formal bid. At our last meeting, Purchasing was not sure if a project like this qualified for such. I have informed AVCON and they are appreciative of the updates. We are hoping the bid can be published in November and will need to be open for 14 business days (not to include holidays).
 - What are the factors to approval?
 - Dates to be open – 14 business days

- 1 bid minimum
 - End of the calendar year is what Taylor is looking at for contract and details.
 - Ewan would like to know the bid requirements to evaluate the power for possible solar.
 - Taylor to send the bid to Ewan once it is posted online
- Crosswalk Art – Sean
 - Sean has a few designs for this project to share with the group.
 - Dogwood, blueprints, long leaf pine tree
 - The group likes the dogwoods
 - Avoid the Cary dogwoods
 - Something we can see and understand from any direction
 - Might or might not want to do the white perpendicular lines. Depends on the overall design.
 - Quoted from the Planning Department in regards to the overall *required* design: “only two parallel white lines will be required at this location. You can do a simple outline, just the two parallel white bars and place the artwork in between”
 - Sean will create a few more designs with these criteria in mind.
 - Planning will have the final approval of the design
 - What are other possible locations to further this project past this?
 - Parks and greenways
- Transportation Art – Bethany / Tom
 - They have been popping up around town
 - Sean is doing is next week (Friday) – Kelley Road & Olive Chapel
 - Project in progress and good conversations about transit
- Collaborative Art – Susan
 - We are at 114+ artists and 320 squares
 - Ready to assemble. She has preassembled some.
 - Thinking about overall impact and color wheel
 - Space in the SC in the storage closet
 - Susan will be there Wednesday evening after yoga class to give the design an overall thought. Susan would like to start gluing on Friday, October 20 if possible.
 - Getting the wood and wood glue Friday.
 - Can we make it a little larger from the 4 feet x 8 feet? Yes, we can go up to 10 feet. 4” x 10” wood structure behind the squares. Tom would suggest keeping the 4x8 and go from there.
 - Mold test for the Friendship room at the Senior Center.
- Sponsorships / Grants – Brad
 - See last 2 pages for the draft.
 - Brad sent slack message with the tiers
 - Focus sponsorships for the sculpture walk
 - Can we list the sponsors on the website? Yes, we can
 - Send invites for the opening to sponsors.
 - Include shirts in this and include sponsors
 - Would this be a tax deductible?
 - Are we open to individuals and businesses donating?

- The Town has the first rights of refusal to any sculpture
 - Include their names/logos onto the plaques for the sculptures
 - Include this info into Otocast
 - Clerks office and Parks to review this sponsorship plan. What is the approval process for this? Taylor to look into this.
- Apex Sculpture Walk IV - Tom
 - Call for Artist is live
 - 2 submissions have come in already
 - CaFE was mentioned by the sculptures
 - Online submission website / Free trial or demo
 - Social media is the best route to get the word out there.
 - Brad asked if we have ever done a survey for the artists who have shown. Tom said that he has talked to each of the artists individually and gets great feedback.
 - Selection will be sent out to everyone for their top selection. Quick conversation after that and invite to video call to choose the final pieces.
 - Taylor to ask 1-2 Council members to assist in the selection process.
 - Ewan asked if the honorarium was restricting. Tom said it was competitive.
 - Holiday Window Painting – Bethany will lead with support from Susan
 - Bethany has not emailed the teachers yet.
 - November 27, 2023; 3pm-5pm painting
 - Bethany to get Taylor an amazon list of materials
 - The Halle and Fire Department windows
 - No larger than 6 feet
 - Cannot obstruct window totally
 - No emergency exit at The Halle
 - Taylor to ask the Fire Department if painting could happen

New Business

- 5K sculpture walk/run
 - Brad suggested this might be a fun way to fundraise
 - The Town has race/walk a year
 - Tom does not think it would be something that we would make money
 - Brad will develop his idea for next fiscal year
- Plain air paint out to follow the sculpture walk -Bethany
 - Fuquay does something similar to this
 - Can be informal with a 'day of art'
- Make our own "Public Art Day"?
- Is it too soon to think about the Christmas Parade? – Lafayette
 - Taylor mentioned that the Christmas Parade already is closed for submissions.
 - Suggested to look into it earlier for next Christmas
- Manhole covers - Sean
 - Tom said we would need to treat this as a new project

- Sean can put together something about this
- 5-10 a year?
- Living on a Hyphen
 - Event coming up at The Halle on Sunday, October 22 at 3pm.
 - Artist talk in celebration of Hispanic Heritage Month
- Would like to think about doing another mural for next fiscal year? -Tom
 - Start thinking about projects for FY 24-25
 - Courtyard area and at the new inspections building?
 - The group can share spaces around town
- PeakFest
 - Sean will take leadership on this project
 - Grid painting again and putting it over at Pleasant Park
 - We will need to make sure people can work this if we move forward with this

Motion to Adjourn

8:18pm

1st Ewan / 2nd Brad ADJOURNED

Inspiration

- [Springfield Sculpture Walk](#)
- [CityArt Sculptures](#)
- [Decatur Sculpture Tour](#)
- [Eagan, MN Art Walk](#)
- [Mason City, IA River City Sculptures](#)

Term of Sponsorship

All sponsorships run for the duration of the yearly Apex Sculpture Walk, which will begin in April 2024 and conclude March 2025 in the upcoming year. Multiyear sponsorships are available. Anyone donating after the current year's reception was held will receive a personalized invitation to attend the following year's reception.

Sponsorship Levels

1. Tier 1: Supporter - \$ 100

Entry-level sponsorship for those wishing to support the Apex sculpture walk art initiative for 2024-2025.

Benefit:

- Mention on the Apex Public Art (APA) webpage
- Personalized invitation to the ASW opening reception
- Name listed as supporter at the ASW opening reception
- ASW t-shirt

2. Tier 2: Sculpture Sponsor - \$1,500 (one per sculpture)

Sponsorship level for those who want to support an individual sculpture for 2024-2025.

Benefits:

- Individual or business/logo listing on the APA web page with link to company website, if applicable
- Individual or business/logo listing on the digital and printed ASW 2024-2025 map as sculpture sponsor
- Individual or business/logo listing on sponsored sculpture plaque for duration of 2024-2025 ASW
- Framed 8.5 in. x 11 in. photo of sponsored sculpture
- Individual social media mention alongside image of sponsored statue with quotation of why you chose to sponsor the ASW
- Personalized invitation to the ASW opening reception, where you will be featured and thanked as sponsoring a sculpture

3. Tier 3: Title Sponsor - \$5,000

Highest sponsorship level, aimed at individuals or businesses who are deeply committed to the growth and development of the Apex's artistic landscape and want to be recognized as a key contributor.

- Individual or business/logo listing on the APA web page as official sponsor of the 2024-2025 ASW
- Prominent listing on the printed and digital ASW 2024-2025 map

- Three individual social media mentions throughout the year with quotation of why you chose to sponsor ASW
- Individual or business/logo listing on all sculpture plaques as official sponsor of the 2024-2025 ASW
- Personalized plaque thanking you for supporting the 2024-2025 ASW as the Title Sponsor
- Personalized invitation to the ASW opening reception, where you will be prominently featured as the Title Sponsor
- Opportunity to purchase any statue appearing in the 2024-2025 ASW listed for sale not selected for purchase by the Town of Apex

DRAFT - Apex Sculpture Walk (ASW) Sponsorship - DRAFT