

Minutes from Apex Public Art Committee Meeting 3/21/2021

February 15, 2021, 7:00 PM, Conference Call

Attendees: Bethany Bryant, Ewan Pritchard, Tom Colwell, Sean Durham, Renee Anderson, Anissa Ortiz, David Wood, Lafayette Trawick, Renesha Battle

Tom called the meeting to order at 7 pm. Ewan approved the minutes from January's meeting and Bethany seconded.

Renee's Report: She reported that John Brown, the Director of the Apex, Parks Recreation and Cultural Resources Dept. will retire after 35 years at the end of February. Welcome our guest David Wood, Manager of the Halle Cultural Arts Center who will be a bit more involved in the committee.

Tom's Report: Tom continued to congratulate John on his retirement as he has been a huge supporter of this committee and getting it off the ground. He also welcomed Renesha to the committee who is an original Apex resident and looks forward to working with our team! Another big thank you went to Bethany and Sean for their work on the Holiday Window painting. Bethany will request the invoice for the cleaning and get this to Renee.

Old Business:

Sculpture Show: APR&CR Operations Dept. will work on the cement pads that the sculptures will sit on. Ewan asked about placards and it was explained that consultant Lyman Collins is working on the signage for the individual pieces. Bethany asked about sponsorships for the show and was told that anything she can find please send to Tom. Tom's meeting with marketing was promising. Renee explained how Otocast can give an audio tour of the sculptures. United Arts grant of \$3000 will go towards the show and we need to include their logo on promotional material. Installation is the week of April 16.

Unity Mural: We will have a Call for Artists next Spring. Monies will come from next year's budget. Lead teacher is Melissa Purdy who will help with HS kids and Community members. The Lead Artist will be paid. At the moment the site is a private building.

Beaver Creek Greenway Utility Access way painting: update from Sean. Mostly likely will paint a couple more in the spring. Maybe some Utility boxes or Manhole covers too.

New Business:

Grants: Ewan is reviewing the Smart Growth and Placemaking grant and the grants from United Arts. He will pull together the applications as appropriate. Both are due in the April timeframe.

Logo / Branding: Ewan and Sean will partner on developing an APA logo based on the new town branding standards. Ewan posted the Brand Navigator and Brand Standards guide in Google Drive.

Parklets: Bethany mentioned creating artwork for the new parklets when they go in around March. She will look into the details and inform the team on the options.

Selfie Station: this unit is taking space at Ewan's home and he would like the town to store. David will look for possible locations. Will needs to be painted with kilz before it gets stored.

New Projects: Thanked Sean for volunteering to lead some future projects and invited others to do so. Bethany stepped up to lead a mural project.

Renee motioned to adjourn, Ewan seconded, Meeting adjourned.

Next meeting March 15, 2021 @ 7 pm (changed to Monday, March 22, 2021@ 7pm, streaming)